

FAX# 703 528 7880
CREDIT RISK !!
HARRIS REPORT FROM REP
CHANGES
AUG29/12 09.26
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____
BUYER NAME SHELLI HUTTON
SALES PRSN WA- JOE KNAUER

	CLASS:	NATL.	LOCAL	REGIONAL
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EST#	550	COMMENTS:	(LINE,	ORDER,	INVOICE

SEP3/12 WK-2

TAX _____

CO-OP BILLING NEEDED

PLS CFM THX 8/2

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 550												
11	E		600P-630P	30		\$1,600.00	8/25	8/25	1		SAT	1
11	E		600P-630P	30		\$1,600.00	9/1	9/1	0		SAT	0
PROGRAM : NEWS												
33	A		700P-730P	30		\$1,400.00	9/1	9/1	1		SAT	1
PROGRAM : JEPARDY ORD COM1 : DUE TO PRGM CHANGE: NO 6P NEWS AND NO SUN NON NEWS THIS IS A MAKE-GOOD FOR SEP1 ON LINE-11 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP2 ON LINE-30 FOR 1 SPOT/WK												

REP HEADLINE# 6282852 TRF# 327447 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG29/12 09.26
 ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
 CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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34	A		1100P-1135P	30		\$800.00	9/1	9/1	1		SAT	1
PROGRAM : NEWS ORD COM1 : DUE TO PRGM CHANGE: NO 6P NEWS AND NO SUN NON NEWS PART OF A MAKEGOOD MADE UP OF LINES 33-34												
30	S		1200N-1230P	30		\$600.00	9/2	9/2	0		SUN	0

PROGRAM : NEWS
 STATION MAKEGOOD OFFERS:
 M3 OK'D BUY#11 MISSED: SAT/600P-630P SEP1 30S \$1,600.00 (AUG28/12)
 BUY#30 SUN/1200N-1230P SEP2 30S \$600.00
 OFFER: SAT/700P-730P SEP1 30S \$1,400.00 PLS ADVISE.
 & SAT/1100P-1135P SEP1 30S \$800.00
 CMT: DUE TO PRGM CHANGE: NO 6P NEWS AND NO SUN NON NEWS

AUG/12 25300.00 SEP/12 45200.00 CONTRACT TOTAL 70500.00
 TOTAL SPOTS 47

MARKET TOTALS \$156,666 WFTV 45% WKMG 7% WESH 38% WOFL 6% WKCF 1% WRBW 1% CABL 2%
 WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE